



AGENDA REPORT

BEACHES, PARKS & RECREATION COMMISSION
Meeting Date: August 8, 2017

Agenda Item 6.A.

Approvals:

Dept. Head [Signature]

Manager [Signature]

Admin. Assistant MS

Department: Beaches, Parks & Recreation
Prepared By: Samantha Thomas, Recreation Manager [Signature]

Subject: *MURALS ON PUBLIC FACILITIES.*

Fiscal Impact: Unknown at this time.

Summary: Staff recommends that the Beaches, Parks and Recreation Commission provide comment regarding the establishment of a policy on murals placed on public facilities and recommend City Council approve Rancho San Clemente Park, Bonito Canyon Park, North Beach restroom and concession building, and Talega Park as designated mural locations for any future requests.

Background: At its April 18, 2017 regular meeting, the City Council directed staff to consider locations for murals on public facilities with consideration taken from the Beaches, Parks and Recreation Commission. There are currently no murals on public facilities.

Discussion: There is aesthetic value in placing murals in public areas, including community parks. The City of San Clemente does not currently have any murals in or around its public facilities. In 2000, the Beaches, Parks and Recreation Commission and the City Council approved a mural to be painted on the North Beach restroom and concession building wall that featured the "Character Counts Program". Due to excessive wear and tear and irreversible damage on the building wall surface, the mural was removed in April 2017.

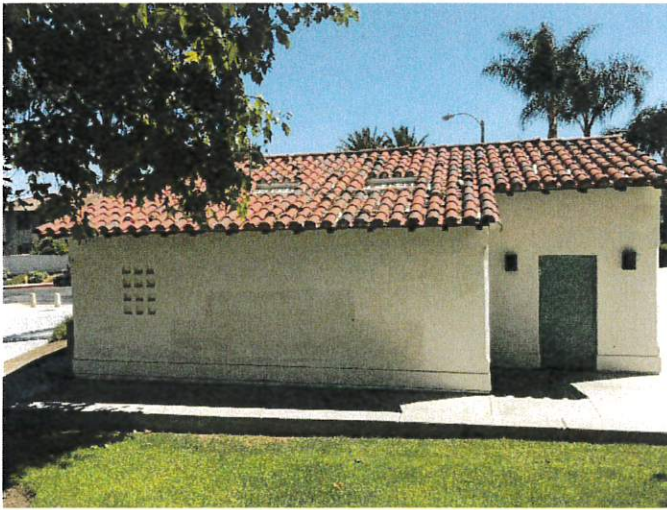
There has been an expressed interest in pursuing alternate locations for additional murals to be established as a way to build community pride and add artistic value to public sites. In an effort to expedite the approval process, staff is seeking to designate four (4) to five (5) locations on public facilities. Additionally, staff is pursuing direction from the Beaches, Parks and Recreation Commission on the type(s) of murals that should be considered and methods of which to secure artists.

Recommended

Action: STAFF RECOMMENDS THAT the Beaches, Parks and Recreation Commission
1.) Recommend City Council approve Rancho San Clemente Park, San Luis Rey Park, Bonito Canyon Park, North Beach, Talega Park as designated mural locations for any future requests; and
2.) Provide comment on and direct staff to establish a policy regarding murals on public facilities for City Council approval.

Attachments: Photos of recommended facility sites.

Notification: None.



Talega Park



San Luis Rey Park



Rancho San Clemente Park



Bonito Canyon Park



Bonito Canyon Park



North Beach restroom/concession building